

Gazi Yeasin Arifin

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Product Designer Summary

- Over 10 years of experience in UX design and product development, delivering over 20 **iOS apps**, including 3 in global top charts, and leading LiDAR-enabled **SaaS** platform initiatives.
- Earned a Bachelor's in **Software Engineering** and pursued a **Master's in Interaction Design** at California State University, East Bay.
- Recognized for driving user-centered innovation, achieving a **30% improvement in data processing efficiency** and **\$1.5M in projected annual cost savings** at Inside Maps Inc.

WORK EXPERIENCE

Technical UX Designer


Inside Maps Inc. • Redwood City, CA • 03/2021 – 12/2021

InsideMaps is a leading visual acquisition and data extraction company specializing in AI and machine learning solutions for the real estate industry and simplifies property visualization and data management.

- Utilized LiDAR scanners to create innovative applications for home and indoor environment scanning, generating floor plans and bird-eye views.
- Strategically applied designs in real estate, vacation travel, property management, and architectural visualization sectors.
- Enhanced user experience by implementing LIDAR technology, resulting in a 35% increase in application usage.

Lead UX Designer

Kite Games Studio Ltd. • Dhaka, BD • 01/2016 – 08/2023

A team of tech enthusiasts dedicated to developing groundbreaking mobile and web applications.  Specializing in iOS and Android platforms, they have achieved millions of global users, with several apps reaching top chart positions.

- Directed comprehensive design processes, including user interface, user experience, and interaction design.
- Led a team of over 12 designers in developing advanced software applications for iOS and Android platforms.
- Collaborated closely with engineering and product management teams to ensure seamless implementation of design solutions.
- Recruited, trained, and mentored designers, fostering a collaborative and innovative work environment.
- Spearheaded the design of software applications, achieving a 56% increase in user engagement.
- Established and optimized design systems, resulting in a 15% improvement in development efficiency.

Product Designer

ASI, California State University, East Bay • Hayward, CA • 12/2023 – Present

Associated Students, Inc. (ASI) at CSUEB, is a student-run organization that enhances the educational experience by providing services and funding events contributing to students' cultural, educational, recreational, and physical well-being.

- Collaborated with the communications team to maintain brand consistency across all materials.
- Developed engaging visual content for ASI's social media platforms, contributing to a 16% increase in student interaction.

UX Researcher

Dcastalia Ltd. • Dhaka, BD • 01/2015 – 12/2015

Dcastalia is a software development company founded in 2009, specializing in custom software, website development, UX/UI design, and mobile app development.  With over 14 years of experience, they have completed more than 1,350 projects for clients across 13 countries, earning a reputation for reliability and innovation.

- Engaged in real estate projects, conducting comprehensive user flow research, and expertly crafting user interfaces, user experiences, and interaction designs.
- Played a key role in local enterprise projects, leading to a 23% increase in user satisfaction.

EDUCATION

Master of Arts in Interaction Design and Interactive Art (Expected May 2025)

California State University, East Bay (CSUEB)

Bachelor of Science in Software Engineering (2015)

American International University Bangladesh (AIUB)

CERTIFICATIONS

Google UX Design Professional Certificate

Coursera, Google

Social & Behavioral Research

Citi Program

SKILLS

User Experience (UX) Design, User Interface (UI) Design, Interaction Design, Visual Design, Prototyping, Wireframing, User Research, Usability Testing, Design Systems, Information Architecture, Responsive Design, Typography, Color Theory, Adobe Creative Suite (Photoshop, Illustrator, XD), Sketch, Figma, InVision, HTML/CSS, JavaScript, Agile Methodologies, Cross-functional Collaboration, Project Management, Problem-solving, Communication Skills, Attention to Detail, Creativity, Time Management, Adaptability, Critical Thinking, Empathy, Trello, Jira.